

HighWire incorporates article-level metrics with ImpactStory

PALO ALTO, CA – 18 December 2012 -- HighWire Press is pleased to announce it has entered into a strategic collaboration with ImpactStory, a researcher led, non-profit organization with a drive to help redefine the impact of research articles.

Article level metrics monitor the conversations around an article, as a complement to citation reports which measure a journal's overall impact. ImpactStory aggregates impact data – the number of times an article is accessed and mentioned in editorials, news, tweets and blogs, as well as bookmarked, favorited, and recommended, in addition to those cited by another research paper, from sources such as CrossRef, Mendeley, and PubMed.

“People bookmark and download research articles for a reason,” says Jason Priem, PhD student and co-founder of ImpactStory, who coined the term altmetrics. “Articles that provoke interesting discussions amongst fellow scientists may or may not get cited a lot, but they are still providing important feedback and quality indicators. Additionally, activity in venues like Wikipedia, Twitter, and Delicious provide evidence of broader impact of articles that are increasingly important to research funders.”

“As a publisher we believe our role on the open web is to help authors increase the surface area of their research and to uncover interesting interactions with that research,” said Ian Mulvany, Head of Technology, *eLife*. “Being able to provide article-level metrics and indicators of these interactions is a critical piece, and we are delighted to be working with HighWire and ImpactStory to do that.”

As part of the collaboration with ImpactStory, HighWire will manage the relationship on behalf of the participating publishers on the HighWire Open Platform, registering articles and displaying these metrics on their online journal and book sites.

According to Tom Rump, Managing Director at HighWire, “Our strategy is to continually embrace the future of electronic publishing by supporting technology that provides insight into furthering the research communication process.”

- - -

About HighWire

At the forefront of strategic scholarly publishing, HighWire Press provides the latest in digital content development and hosting solutions to the scholarly community through its ground-breaking HighWire Open Platform. A division of the Stanford University Libraries, HighWire partners with influential societies, university presses, and other independent publishers, sharing ideas and innovations in publishing, and producing definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. Since its inception in 1995, HighWire has embodied a commitment to helping publishers disseminate their content

to the widest possible audience, facilitating the research communication process to meet the ever-changing needs of today's online and mobile readers. highwire.stanford.edu
Contact: bzavon@stanford.edu Twitter: @highwirepress

About ImpactStory

ImpactStory is a web service that makes it quick and easy to view the impact of a wide range of research output. ImpactStory goes beyond traditional measurements of research output -- citations to papers -- to embrace a much broader evidence of use across a wide range of scholarly output types. Researchers can view metrics on collections of their research objects, and publishers can display metrics on their product pages. <http://impactstory.org>
Contact: team@impactstory.org or @impactstory on Twitter.